

CButta Electric

Signature to Electrical Excellence



Three Prong Commitment

Using a Three-Pronged electrical outlet provides the best grounded and safest connection for electrical installations. A **Three-Pronged Customer Commitment** that includes **Customers, Employees** and **Vendors**, will also provide the best grounded and safest connection for success in developing **Customer Projects**.

Customers are the natural path to business growth. ***CButta* Electric** has for over 25 years built loyalty in its customer base by providing “*Electrical Excellence*”. This establishes a strong foundation to expand new services into existing customers and to expand the customer base through acquiring new customers.

Employees are the most critical component of Customer Development because of the direct interaction with the customers. The employee approach to the successful completion of each project brings the opportunity for additional projects from that customer and creates a source of referral for new customers. We recognize employees that generate business growth through performance excellence.

Vendors and suppliers are often overlooked as sources for project success. The best opportunity for growth is through building a relationship by establishing a preferred vendor status with key primary suppliers. Overhead cost can be reduced with volume based purchasing, consolidated inventory control, and consistent field service processes.

Call: **414.870.2442**